



## SERVICE PROJECT SHEET Rotary's Shoebox Scheme

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First published by RIBI: pre-1999/2000



Project name:  
Rotary's Shoebox Scheme  
(Registered Charity 1091507)

Project goal:  
To ease the plight of orphans and communities in Eastern Europe, including Belarus, Bulgaria, Albania, Kosovo, Croatia, Romania, Moldova, and Ukraine by sending them small gifts that tell them that people in the RIBI area do care.

Rotary service type:  
An International Project that can relate well with community service and even open doors for vocational service.

Unique selling proposition:  
Even a child can help a child. An all year round project, since boxes are sent out whenever there is a need and not just at Christmas. Close relations with those distributing the boxes, ensuring the gifts go to those who they were intended for. Entire scheme administered by voluntary Rotary Trustees.

Description:  
Specially strong Shoeboxes, overprinted with Rotary, are purchased from the Trustees (cheques payable to "Rotary Shoebox Scheme"). The minimum order is for 25 boxes but the more boxes ordered the lower the cost.

25 boxes are £50	200 boxes are £200
50 boxes are £90	500 boxes are £450
100 boxes are £135	1,000 boxes are £850

This goes towards payment for all transport costs.  
The boxes are then filled by Rotarians, schools, uniformed organisations, youth groups, church groups, old folks homes, Inner Wheel, Rotaract, Interact, etc.

Children can be encouraged to decorate the boxes. A £1 coin, taped on the outside of the box lid, is then retained by the Rotary club as they collect the filled boxes, in this way the initial cost to the club can be defrayed.

Types of Box:  
There are three types of box. The following are some suggestions for the box contents:-

### TOYS

- Small toys & farm animals
- Wooden bricks, dolls, etc
- Crayons & colouring books
- Felt tip pens, jigsaws
- Bubble blowers, Yo-Yos
- Lego, toy cars, etc.

### **HOUSEHOLDITEMS**

- Ballpoint pens
- Writing paper, envelopes
- Washing powder, hand soap
- Tooth brushes and toothpaste
- Washing up liquid

(by adding scarves, gloves, etc to this household box, it can be of great benefit to older folks. The box can be marked to indicate this).

### **TEENAGERS** (up to 18 years old)

- Deodorants, make-up
- Football memorabilia
- Small items of new sportswear (caps, t-shirts)
- Combs, mirrors, hair bands, etc.
- Personal care items

Benefits to club:

Low cost project that is easy to set up and do. Works well, providing interaction with local schools, clubs, etc. Club President receiving 100 Shoeboxes from school children is a good media subject.

### **Order your boxes from:**

"Rotary Shoebox Scheme"  
PO Box 87, Lymm, WA13 9WU

Remember to enclose your cheque made payable to "Rotary Shoebox Scheme" and also your name, the club name and the delivery address.

Contact for further information:

Rotarian Ken Smith. Tel: 0161 437 5529.

Rotarian Colin Kidby. Tel: 01908 216598. E-mail: colin.kidby@newpag.freemove.co.uk

Rotarian Leon MacLeod. Tel: 01706 642278. E-mail: leon@d1280.freemove.co.uk

or your District International Service Chairman.

After filling your boxes, contact by e-mail: shoebox@rotary1280.org or tel/fax: 01772 612586 to arrange for collection.

Website for pictures and latest news: [www.shoebox.rotary1280.org](http://www.shoebox.rotary1280.org)

Rotary International in Great Britain and Ireland has adopted this statement of policy for its work with children, the elderly, the vulnerable and those with disability. The needs and rights of the child, the elderly, the vulnerable and persons with disability take priority. It is the duty of every Rotarian to safeguard to the best of his or her ability, the welfare of and prevent the physical, sexual or emotional abuse and neglect of all children, the elderly, persons with disability or otherwise vulnerable persons with whom they come into contact in their Rotarian duties. Rotarians should refer to the detailed "RIBI Protection Policy" when planning events and activities.