



## SERVICE PROJECT SHEET Adopt-A-Minefield



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Project Name:

**Adopt-A-Minefield**

(Registered Charity 1110770 as part of the No More Landmines Trust)

Project Goals:

To clear landmines and help landmine survivors

Rotary Service Type:

Fund-raising

Unique Selling Proposition:

Landmines are dreadful and cowardly devices that remain in the ground long after wars have ended, waiting to explode. Over 95% of landmine victims are civilians; over a third of these are children. About every 30 minutes an innocent civilian steps on a landmine and loses their life, leg or sustains serious injury. Many thousands more people are indirectly affected by landmines by having safe access to land denied to them, compounding their poverty.

Adopt-A-Minefield passes 100% of donations from Rotary clubs to their partners (including the Mines Advisory Group) who clear landmines and help landmine survivors. Every donation receives a thank you letter, allocation letter and clearance/completion report informing the Rotary club exactly where their donation was used and what impact it has had.

Description:

Very few landmines are now going into the ground due to the Mine Ban Treaty and exports bans from previous manufacturing countries such as China and the USA. This means that each community that is freed from living with the fear of landmines, is freed for evermore, to grow crops, attend school and develop their community in safety. The problem of landmines is therefore truly solvable and a world free of the impact of landmines is achievable within our lifetime.

Personalities who support the project:

Paul McCartney and Heather Mills McCartney are founding patrons of the charity.

Contact for further information:

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or your District International Service Chairman.

Rotary International in Great Britain and Ireland has adopted this statement of policy for its work with children, the elderly, the vulnerable and those with disability. The needs and rights of the child, the elderly, the vulnerable and persons with disability take priority. It is the duty of every Rotarian to safeguard to the best of his or her ability, the welfare of and prevent the physical, sexual or emotional abuse and neglect of all children, the elderly, persons with disability or otherwise vulnerable persons with whom they come into contact in their Rotarian duties. Rotarians should refer to the detailed "RIBI Protection Policy" when planning events and activities.