



SERVICE PROJECT SHEET

Feed the Children



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Project name:

Feed The Children International (UK)

(Registered Charity 1034916)

Project goal:

Feed The Children works worldwide to develop sustainable communities and provide food and other necessities for those in great need.

Rotary service type:

Fund raising. Donations of specific new goods (current needs list available from Feed The Children).

Unique selling proposition:

Be part of 'people to people' practical and direct help worldwide for children, both in emergencies and in the longer-term to improve their living, health and educational standards.

Description:

Feed The Children's work in 20 countries ranges from nutrition, healthcare and agriculture to specific women and children centred projects involving micro-finance, vocational training and formal education.

The core programme in child care and development supports and protects the most vulnerable - the handicapped, street and abused children, those abandoned and orphaned by HIV/AIDS, as well as children and their families in war and disasters.

To complement the long term community development projects and also as part of their emergency response capability, Feed The Children despatches each year around £1.6m worth of physical aid items, much of it donated by companies, from its UK supply centres.

How Rotarians can help:

In addition to monetary donations required for community projects, there are specific commodities which clubs can fund, for example:

- £30 procures and delivers an Education Aid Box containing 10 Student Packs of a see-through zipper wallet with pens, pencils, a ruler, rubber, pencil sharpener, pack of colouring pencils and exercise books.

There is an ongoing and desperate need for educational materials in nearly all of the countries where Feed The Children sends containers of aid. Where it is not appropriate or feasible to send containers then items are purchased locally where required.

- £30 procures and delivers a Mother & Baby Box of hygiene goods.
- £5000 pays for a Soy Cow, soybeans and an operator. The machine, which turns beans into enough high protein milk for 600 people daily, is useful in all kinds of settings. For women's groups it can also become a source of income as it generates associated food products, which can be sold.

Benefits to clubs:

This is 'people to people' aid in action - the knowledge that Rotary is enabling the delivery of a physical item of aid into the hands of those who need it, either through a donation of money or goods. If required these boxed commodities can be marked with a Rotary logo to identify their source.

Rotary support is also acknowledged in Feed The Children's literature, videos and on their website, particularly as the aid agency is a recipient of Rotary's Shelter Boxes and Aquaboxes, for distribution in response to crisis situations overseas.

There is an opportunity for Rotary to use their network of contacts to secure donations of specific items from companies, such as the educational materials mentioned, food and hygiene products and suitable clothing (please check with Feed the Children first).

Feed The Children provides photographs and other feedback on your support. Their speakers may be able to visit clubs, assemblies and conferences, to give illustrated talks.

Contact for further information:

Kim Tame, Marketing Executive, Feed The Children International (UK), 2 Tavistock Industrial Estate, Ruscombe Lane, Twyford, Berkshire, RG10 9NJ

Tel: 0118 9320095

Fax: 0118 9344957

E-Mail: info@feedthechildren.co.uk

Web-site: www.feedthechildren.org.uk

or your District International Service Chairman.

Rotary International in Great Britain and Ireland has adopted this statement of policy for its work with children, the elderly, the vulnerable and those with disability. The needs and rights of the child, the elderly, the vulnerable and persons with disability take priority. It is the duty of every Rotarian to safeguard to the best of his or her ability, the welfare of and prevent the physical, sexual or emotional abuse and neglect of all children, the elderly, persons with disability or otherwise vulnerable persons with whom they come into contact in their Rotarian duties. Rotarians should refer to the detailed "RIBI Protection Policy" when planning events and activities.